# **Privacy Information**

ATK CONSULTING (hereinafter referred to as "we", "us" or "our") is pleased about your interest in our company and our services. We want you to feel comfortable when you contact us. For this reason, the security of your personal data such as your name, address, telephone number, or e-mail address which is shared when you contact ATK CONSULTING is important to us.

This privacy statement is intended for anyone with whom ATK CONSULTING interacts including customers and prospects, visitors of our websites, other users of our products or services, and visitors to our sites.

## Name and contact details of the responsible person

Your contact person as the responsible person within the meaning of the European Data Protection Regulation ("EU GDPR") and other national data protection laws of the member states, as well as other data protection regulations, is:

Founders	Name	Adres	Contact
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Andrea Klíma,	ATK TRADING	Vršovická 416/9	+420 602 161 205
Tomas Klíma	s.r.o.	101 00 Praha 10	klima@atklima.com
		Czech Republic	

# Data processing on our website

## **Website functions**

• Provision of the website and creation of log files

## **Legal basis**

• The legal basis for the processing of your personal data in the context of the provision of the website and the creation of log files is Art. 6 para. 1 lit. f EU-DSGVO

## **Purpose**

• The temporary storage of your personal data by us is necessary to enable delivery of the website to your computer. For this purpose, your personal data must be stored for the duration of the session.

Your personal data is stored in log files to ensure the functionality of the website. In addition, we use your personal data to ensure the security of our information technology systems. Your personal data is not processed in any other way.

## **Storage duration**

Your personal data will be deleted as soon as they are no longer necessary to achieve
the purpose of their processing. In the case of the collection of your personal data for
the provision of the website, this is given as soon as you have left the website.
 If your personal data is stored in log files, these will be deleted after \*\*\* at the latest. If
your personal data is stored beyond this, it will be anonymized so that it can no longer be
assigned.

## Possibility of objection and removal

• The processing of your personal data to provide the website and the storage of your personal data in log files is mandatory for the operation of the website. Consequently, there is no possibility for you to object.

# Technically necessary cookies

## Legal basis

• The legal basis for the processing of your personal data in the context of the use of technically necessary cookies is Art. 6 (1) lit. f EU-DSGVO.

## **Purpose**

 The use of technically necessary cookies serves to simplify the use of our website for you. Some functions of our website cannot be offered without the use of cookies. For these, it is necessary that your browser is recognized even after a page change. Your personal data will not be processed in any other way.

## **Storage duration**

• Your personal data will be deleted as soon as they are no longer necessary to achieve the purpose of their processing; this is particularly the case when you leave the website.

## Possibility of objection and removal

- An overview of the technically necessary cookies used on our website can be found at the bottom of the page.
  - Cookies are stored on your computer in case of permission and transmitted from it to our website. Therefore, you have full control over the use of cookies.
  - By changing the settings in your browser, you can disable or restrict the transfer of cookies. You can delete already stored cookies at any time. This can also be done automatically. If cookies are deactivated for our website, it may no longer be possible to use all functions of the website in full.

The transmission of Flash cookies cannot be prevented via the settings of your browser. For this, corresponding changes to the Adobe Flash Player setting are required.

# Data processing within the scope of the application

#### Personal data

• Insofar as we obtain consent from you for processing operations of personal data, Art. 6 para. 1 lit. a EU-DSGVO, Art. 88 para. 1 EU-DSGVO in conjunction with. § Section 26 (2) BDSG as the legal basis. When processing personal data that is required to establish the employment contract, Art. 6 para. 1 lit. b EU-DSGVO, Art. 88 para. 1 EU-DSGVO in conjunction with. § Section 26 (1) BDSG, Section 611a BGB as the legal basis.

## Special categories of personal data

• Insofar as we obtain your consent for the processing of special categories of personal data (Art. 9 (1) EU-DSGVO), such as religious affiliation, nationality and health data, Art. 9 (2) a EU-DSGVO serves as the legal basis.

#### **Purposes**

• Your personal data will be processed for the purpose of establishing the employment relationship, in particular for the fulfillment of contractual, legal, collective bargaining and social security obligations.

## Storage duration

Your personal data will be deleted or blocked as soon as the purpose of storage no
longer applies. Storage may also take place if this has been provided for by the European
or national legislator in Union regulations, laws or other provisions to which we are
subject. Data will also be blocked or deleted if a storage period prescribed by the
aforementioned standards expires, unless there is a need to continue storing the data

for the conclusion or performance of a contract. Thereafter, we store your data for the following periods, among others: application documents,-data, after decision on non-occupation, up to 6 months, discrimination burden of proof, deadline §§ 21 para 5, 22 AGG (General Equal Treatment Act) application documents otherwise: upon dissolution, termination of the employment relationship.

## Possibility of objection and removal

• The processing of your personal data as part of the application process is mandatory for the establishment of the employment relationship. Consequently, there is no possibility for you to object. If the processing of your personal data is based on consent, you have the option to revoke your consent at any time.

## Legal basis

• The legal basis for the processing of your personal data transmitted in the course of contacting us is Art. 6 (1) lit. f EU-DSGVO. If the contact aims at the conclusion of a contract, Art. 6 para. 1 lit. b EU-DSGVO is an additional legal basis for the processing of your personal data.

## **Purpose**

• The processing of your personal data in the event of a contact serves us solely to process your request.

## **Storage duration**

Your personal data will be deleted as soon as they are no longer required to achieve the
purpose of their processing. This is the case for personal data sent in the context of
contacting us, if your request has been processed and legal retention periods do not
prevent deletion.

## Possibility of objection and removal

You have the option at any time to object to the processing of your personal data in the
context of contacting us for the future. In this case, however, we will not be able to
further process your request. All personal data stored in the course of contacting you
will be deleted in this case, unless legal retention periods prevent deletion.

# **Marketing**

- Newsletter
- Legal basis
- The legal basis for the processing of your personal data within the scope of the newsletter dispatch is your declared consent according to Art. 6 para. 1 lit. a EU-DSGVO.

## **Purpose**

The purpose of processing your personal data is to send the newsletter to you. The
purpose of processing your personal data in the context of sending the newsletter is to
send you information, offers and, where appropriate, to promote sales through the sale
of goods or services.

## **Storage duration**

• Your personal data will be deleted as soon as they are no longer required to achieve the purpose of their processing. Accordingly, your personal data will be stored until you have unsubscribed from our newsletter.

## Possibility of objection and removal

 You can revoke your consent to receive the newsletter at any time or use the unsubscribe link contained in each newsletter to object to further receipt of the newsletter.

# **Direct marketing**

## Legal basis

 The legal basis for the processing of your personal data in the context of direct marketing measures is either your declared consent in accordance with Art. 6 (1) a EU-DSGVO or the legal permission of Art. 6 (1) f EU-DSGVO or § 7 (3) UWG.

## **Purpose**

• The purpose of processing your personal data in the context of direct marketing activities is to send you information, offers and, where appropriate, to promote sales through the sale of goods or services.

## **Storage duration**

• Your personal data will be deleted as soon as they are no longer required to achieve the purpose of their processing; this is the case in particular upon receipt of the revocation or objection.

## Possibility of objection and removal

 Comfort improvement, website optimization, user behavior analysis and playout of personalized advertising

# Comfort improvement, website optimization, user behavior analysis and playout of personalized advertising

## Legal basis

• Legal basis for the processing of your personal data in the context of the use of cookies and similar technologies such as pixels, tags, web beacons, browser fingerprinting, etc. ("tracking cookies"). ("tracking cookies") for the purposes of comfort improvement, website optimization, user behavior analysis and playout of personalized advertising after a consolidation with your contract master data and your purchase history is the consent declared by you according to Art. 6 para. 1 lit. a EU-DSGVO.

## **Purpose**

• The processing of your personal data enables us to optimize the usability of our website as well as to promote sales through the sale of goods or services.

## **Storage duration**

• Your personal data will be deleted as soon as you revoke your declaration of consent, or your personal data is no longer required to achieve the purpose of its processing.

## Possibility of objection and removal

• An overview of the tracking cookies used on our website can be found at the bottom of the page.

You can revoke your declaration of consent to the processing of your personal data in the context of the use of tracking cookies at any time for the future by proceeding as follows:

## Changing the consent settings on our website

• We offer you the possibility on our website to simply revoke the processing of your personal data in the context of the use of tracking cookies. To do this, you must follow the corresponding link "\*\*\*".

By your revocation, another cookie is set on your computer, which signals us not to use tracking cookies. If you delete the corresponding cookie, you will be asked to give your consent again the next time you visit our website.

## Changing the settings of your browser

 Alternatively, you can disable or restrict the transmission of cookies in general by changing the settings in your browser. You can delete already stored cookies at any time. This can also be done automatically. If technically necessary cookies for our website are also deactivated, it may no longer be possible to use all the functions of the website in full.

# Data protection and law

## Data subject input according to Art. 12 ff. EU-DSGVO

## **Legal basis**

• The legal basis for the processing of your personal data in the context of the handling of your data protection request ("data subject input") is Art. 6 para. 1 lit. c in conjunction with. Art. 12 et seq. EU-DSGVO. The legal basis for the subsequent documentation of the lawful processing of data subject input is Art. 6 para. 1 lit. f EU-DSGVO.

## **Purpose**

• The purpose of processing your personal data in the context of processing data subject submissions is to respond to your data protection request. The subsequent documentation of the legally compliant processing of the respective data subject input serves to fulfill the legally required accountability, Art. 5 para. 2 EU-DSGVO.

## **Storage duration**

Your personal data will be deleted as soon as they are no longer required to achieve the
purpose of their processing. In the case of the processing of data subject submissions,
this is in accordance with § 41 BDSG in conjunction with. § 31 para. 2 no. 1 OWiG, this is
three years after the end of the respective process.

## Possibility of objection and removal

You have the option at any time to object to the processing of your personal data in the
context of the processing of data subject submissions for the future. In this case,
however, we will not be able to further process your data protection request.
 The documentation of the legally compliant processing of the respective data subject
input is mandatory. Consequently, there is no possibility for you to object.

# Legal defense and enforcement

## Legal basis

• The legal basis for the processing of your personal data in the context of legal defense and enforcement is Art. 6 (1) lit. f EU-DSGVO.

## **Purpose**

 The purpose of processing your personal data in the context of legal defense and enforcement is the defense against unjustified claims and the legal enforcement and assertion of claims and rights.

## **Storage duration**

• Your personal data will be deleted as soon as they are no longer necessary to achieve the purpose of their processing.

## Possibility of objection and removal

• The processing of your personal data in the context of legal defense and enforcement is mandatory for legal defense and enforcement. Consequently, there is no possibility for you to object.

# IV. Recipient categories

Within our company, those offices and departments receive personal data that need it to fulfill the aforementioned purposes. In addition, we sometimes use different service providers and transfer your personal data to other trustworthy recipients. These may be, for example:

- Banks
- Scan Service
- Print shops

- Lettershops
- IT service provider
- Lawyers and courts

# V. Third-country transfer

In the course of processing your personal data, we may transfer your personal data to trusted service providers in third countries. Third countries are countries that are outside the European Union (EU) or the European Economic Area (EEA).

In doing so, we only work with service providers who can provide us with suitable guarantees for the security of your personal data and guarantee that your personal data will be processed in accordance with strict European data protection standards. A copy of these suitable guarantees can be viewed at our premises.

If we transfer personal data in third countries, this is done on the basis of a so-called adequacy decision of the European Commission or, in the absence of such a decision, on the basis of so-called standard data protection clauses, which have also been issued by the European Commission.

# VI. your rights

You have the following rights with respect to us:

Right to information

You have a right to information about whether and which of your personal data is processed by us. In this case, we will additionally inform you about

- 1. the purpose of processing;
- 2. the categories of data;
- 3. the recipients of your personal data;
- 4. the planned storage period or the criteria for the planned storage period;
- 5. Your other rights;
- 6. Unless we have been provided with your personal data by you: All available information about its origin;
- 7. if available: the existence of automated decision-making and information about the logic involved, the scope and the intended effects of the processing.
- 8. Right to rectification

You have a right to rectification and/or completion if your personal data processed by us is inaccurate or incomplete.

1. Right to restriction of processing

## You have a right to restrict processing, provided that

- 1. we verify the accuracy of your personal data that we process;
- 2. the processing of your personal data is unlawful;
- 3. you need your personal data processed by us for legal prosecution after the purpose has ceased to exist;
- 4. you have objected to the processing of your personal data and we are reviewing this objection
- 5. Right to deletion

## You have a right to deletion, provided that

- 1. we no longer need your personal data for its original purpose;
- 2. you revoke your consent and there is no other legal basis for processing your personal data;
- 3. you object to the processing of your personal data and unless it is direct marketing there are no overriding reasons for further processing; the processing of your personal data is unlawful;
- 4. the deletion of your personal data is required by law;
- 5. Your personal data was collected as a minor for information society services.
- 6. Right to information

If you have exercised your right to rectification, erasure or restriction of processing, we will notify all recipients of your personal data of this rectification, erasure of the data or restriction of processing.

## 1. Right to data portability

You have a right to receive your personal data processed by us on the basis of consent or for the performance of a contract in a structured, common and machine-readable format and to transfer it to another controller. If technically feasible, you have the right to have us transfer this data directly to another controller.

## 1. Right of objection

You have the right to revoke any consent given to us at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

In case of processing of your personal data for direct marketing purposes, you have the right to object at any time.

## 1. Right of revocation

You have the right to revoke any consent given to us at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

## 1. Right to complain to a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with the competent supervisory authority if you believe that our processing of your personal data violates the EU GDPR.

## Responsible supervisory authority for us is:

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with the competent supervisory authority if you consider that the processing of your personal data by us infringes the EU GDPR.